

# Packaging Innovation for a Circular Economy



**Demographics**



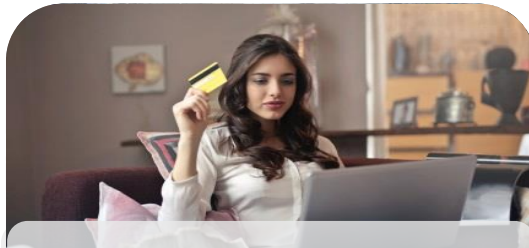
**Urbanisation**



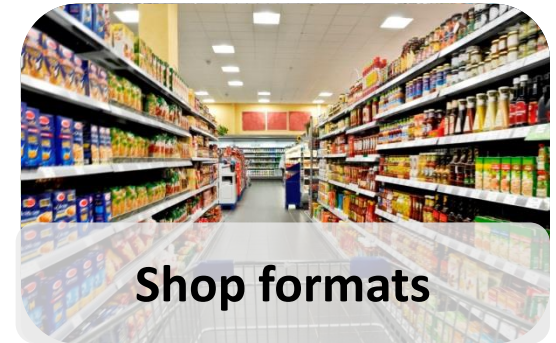
**World of Work**



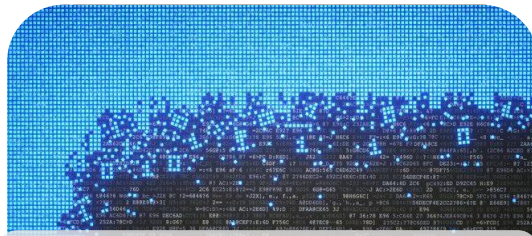
**Lifestyle**



**E-commerce**



**Shop formats**



**Big Data**



**Health**



**Economy**